

# UX research & conception

## SKILLS

### User research

Interviews, focus group, observation, exploratory survey, cultural probes

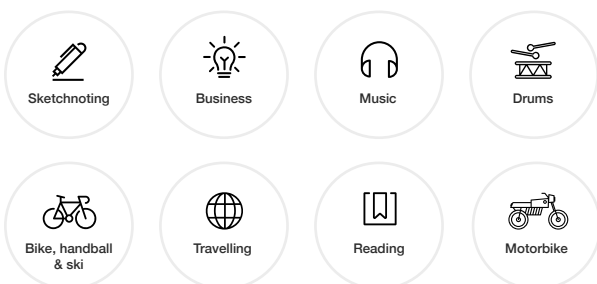
### Solution design

Brainstorming, card-based ideation methods, design studio, experience maps, personas, generative design tools, persuasive design, gamification, iconography, wireframing, interactive prototyping, storyboarding, card sorting, hook-model, Sketch, Marvel, Framer

### Usability testing

Sentence completion, UX evaluation curves, usability scales, UX evaluation scales, subjective emotional assessment, expert evaluation, cognitive walkthrough, UX diary, 5-seconds test, user tests

## INTERESTS



## EXPERIENCES

- Freelance** UX Designer 2016 - Today
- Travelling Southeast Asia** Traveller 2015 - 2016
- Figaro Classifieds** Interaction Designer 2013 - 2015
- Côté Ciné** Front-end Developer 2012 - 2013

## EDUCATION

- UX Design** IESA 2015
- UI Design / Development** IP Formation 2013
- UI Design / Development** Self-taught 2012
- Sound Production** EICAR 2011
- Applied Arts** LISAA 2010
- BAC** STG MARKETING